

## **Outline Consultation & Engagement Plan**

*(Note these are outline plans only and will be developed in more detail following decision by Council on 14 January)*

### **Project:**

Stanmer Estate Restoration Project

### **Aim of Project:**

To restore and protect Stanmer Estate's historic buildings and landscape, enhance its natural features, address any issues and make it more accessible to all. This project includes identifying and bidding for external funding, such as the Heritage Lottery Fund.

### **Aim of Consultation & Engagement:**

To get feedback from the people who do or could potentially use, work or live in Stanmer Estate on Master Plan proposals for the site. This feedback will be used to develop final Master Plan proposals and inform decision to adopt by Council.

The Master Plan proposals which will be consulted on will have been informed by an earlier consultation carried out in summer 2013 which aimed to get a better understanding of how people used the site, what their aspirations were for the future and what issues they felt needed to be resolved. Other background research on the site's history and heritage, designations, planning implications, etc will also have taken into account when developing the Master Plan proposals.

### **Consultation & Engagement Period:**

6 weeks commencing at the end of March 2014.

### **Method:**

Questionnaires will be used to get views on Master Plan proposals.

The questionnaire will be available via the council's Consultation Portal. Paper copies will be available on request, at various consultation exhibitions and venues, and by direct marketing which will target a mix of park users and potential park users.

A number of staffed exhibitions will be held in the park and around the wider city where members of the public will be able to talk to project staff about the Masterplan Proposals. Some unstaffed exhibitions will also be held as a way to promote the project more widely and generate interest.

The consultation will be advertised using posters, postcards, council website and social media, direct emailing, magazine articles and press releases.

Meetings and workshops will be used to allow key stakeholders, special interest and hard-to-reach groups to consider and discuss the Masterplan proposals in more detail with project staff and designers.

### **Equality Impact Assessment (EqIA):**

An EqIA will be carried out in January 2014 to ensure the consultation & engagement activities are accessible to all relevant parties. The actions identified in the EqIA will be fed into the final Consultation & Engagement Plans.